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ODESSA NATIONAL MARITIME UNIVERSITY, UKRAINE FACULTY OF ECONOMICS AND MANAGEMENT

and

ASOCIATIA HOLISTIC RESEARCH ACADEMIC

presents

THE INTERNATIONAL CONFERENCE





- 17th Edition -

June, 25th – 27th 2020 Constanța, ROMÂNIA



SCIENTIFIC COMMITTEE

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- Maia UKLEBA, Guram Tavartkiladze Teaching University, Georgia;
- Simona UTUREANU, "Ovidius" University of Constanța, Romania;
- Paula Diane Corina VANCEA, "Ovidius" University of Constanța, Romania;
- Răzvan ZAHARIA, Bucharest University of Economic Studies, Romania.



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CONFERENCE PROGRAM

June, 25th 2020

Online participants registration

June, 26th - 27th 2020

Virtual presentations starting at 10 AM

Section 1 International Affairs Section 2 Regional Development, Integration and Globalization	<i>Webex Meetings link:</i> <u>https://meetingsemea4.webex.com/meet/gabrielag3110</u>
Section 3 Economic and Social Studies	Webex Meetings link: https://meetingsemea12.webex.com/meet/angelaelizamicu
Section 4 Marketing-Management	Webex Meetings link: https://meetingsemea12.webex.com/meet/elenacondrea2012
Section 5 Finance - Accounting	Webex Meetings link: https://meetingsemea11.webex.com/meet/nasalos20



Section 1. International Affairs

Session Chair: Simona UTUREANU, PhD.	<i>Webex Meetings link:</i> <u>https://meetingsemea4.webex.com/meet/gabrielag3110</u>
Liliana NICODIM, PhD. Georgiana Loredana SCHIPOR, PhD. Faculty of Economic Sciences, "Ovidius" University of Constanta	Available starting at 10 AM
Adekunle Ibrahim Ayoade, Elekeokwuri Anthony Emeka	Stability in Stock Market Prices and Monetary Policy in Nigeria; What Does the Empirics Say?
Al Mafrachi Mustafa, Abed Hanaa, Mohammed Mohammed	Green Human Resources Management and Environmental Cooperation: A Case Study on Food Industries Sector in Iraq
Anton Sorin Gabriel, Afloarei Nucu Anca Elena	Saving the Job Creators in the Pandemic Context in Europe. The Role of Multilateral Development Banks
Botescu Ion	The Perpetuation of the Romanian Trade Balance Deficit
Carataș Maria Alina, Spătariu Elena Cerasela	Embracing Uncertainty during Crisis
Carataș Maria Alina, Spătariu Elena Cerasela Gheorghiu Gabriela	Does Covid-19 Threaten Global Democracy?
Chinenye Ifeoma Nwokolo, Matthew Ikechukwu Ogbuagu, Onyebuchi Iwegbu	Global Shock in Economic Activities: COVID-19 Pandemonium
Ciucan Ionut - Alexandru	USA and Huawei, the Creation of a Technological Iron Curtain
Crăciun (Radu) Otilia, Vasciuc (Săndulescu) Cristina Gabriela, Săndulescu Dumitru	Ecotourism in Panama – The Way to Increase the Tourism
Dobre Ioana Claudia	Considerations Regarding Shadow Economy and Tax Evasion
Ghajiga Gideon Simon, Warlimont Dikeledi Jacobeth	The Use of Blockchain Technology in Identity Storage and Management



Grădinaru Cătălin, Toma Sorin-George, Zainea Loredana Nicoleta	Japanese versus German Supremacy in the Global Automotive Sector
Jianu (Galav) Roberta-Laura	Tourist Services - Important Driver of Performance in an Economy Having an Increasing Degree of Tertiarization
Popa Florina	Elements Regarding the Presence of Foreign Direct Investments in Romania – Case Study
Toma Sorin-George, Grădinaru Cătălin	Global Retailing: An American Business?
Vancea Diane Paula Corina	Shortening the Economy
Vancea Diane Paula Corina	What Central Banks Do during the Covid-19 Pandemic



Section 2. Regional Development, Integration and Globalization

Session Chair:	Webex Meetings link:
Gabriela GHEORGHIU, PhD.	https://meetingsemea4.webex.com/meet/gabrielag3110
Sorinel COSMA, PhD.	Available starting at 10 AM
Victor JEFLEA, PhD.	
Faculty of Economic Sciences,	
"Ovidius" University of Constanta	

Avrămescu Tiberiu Cristian	Assessments on the Effects of the Coronavirus Pandemic on the Economies of the Central and South-East European Union Countries
Avrămescu Tiberiu Cristian	The Current State of Bioeconomy in Romania
Balasan Daniela Lavinia, Buhociu Florin Marian, Ferțu Cristinel	Structure and Dynamics of Human Resources in the 2SE Region
Băcanu Bogdan	Differentiation vs. Low Cost in Romania: the Covid Shock on Generic Strategies Theory
Cosma Sorinel	Liberalism and Economic Development in Interwar Romania
Cosma Sorinel	Stefan Zeletin's View on Romania's Economic Development - A Reinterpretation
Gușul Procopie-Florin	Current Global Trends in ICT Development: Disruptive Technologies, Smart City and Economic Impact
Harja Irina Geanina	Programs, Theories and Principles - The Trinom of Sustainable Development
Holobiuc Ana-Maria	Real Convergence in the Euro Area. Are the New Member States Catching up or Falling behind?
Hubel (Anghel) Ștefania Rodica, Anghel Panait	Ways to Capitalize on the Tourist Potential of Region 2 South East
Hubel (Anghel) Ștefania Rodica, Anghel Panait	Development of Rural Tourism. Comparative Study Region 2 South East, Romania - Auvergne Region, France



Jugănaru Ion Dănuț	Mass Tourism during the Coexistence with the New Coronavirus. The Predictable Evolution of the Seaside Tourism in Romania
Jugănaru Ion Dănuț	The Role and Contribution of the Chamber of Commerce and Industry of Constanța to the Economic and Social Development of Dobrudja Region
Lazăr Cristina Mihaela, Bostan Ionel	Blue Economy - Concept, Size and Advantages Induced in the Dobrogea Space
Negoescu Gheorghe	The Profession of Economist - Horizon 2040
Negoescu Gheorghe	The Evolution Perspective of the Small and Medium Enterprises in Galați County after the Pandemic Crisis
Paraschiv (Ganea) Gabriela Iuliana, Condrea Elena, Olteanu Valentina	Biodegradable and Compostable products - Essential Components for the Development of a Sustainable Bioeconomy
Popescu Delia Mioara, Halip Liviu Dumitru, Cojocaru Monica	Guidelines on Local Development under Community Responsibility for Local Actors
Stanciu Anca Cristina, Burghelea (Cocoș) Adina	Effects of Globalization on Trade during the Pandemic Period
Voiculeț Alina, Pănoiu Laura	Food Crisis - Global Priority
Panait (Zănescu) Daniela	The Auctioning of EU Allowances in the EU ETS under the Current Trading Period
Zekra Lucia	COVID-19 Pandemic and Global Economic Impact



Section 3. Economic and Social Studies

Session Chair: Veronica POPOVICI, PhD. Marian IONEL, PhD. Angela Eliza MICU, PhD. Faculty of Economic Sciences, "Ovidius" University of Constanta	Webex Meetings link: https://meetingsemea12.webex.com/meet/angelaelizamicu Available starting at 10 AM
Avram Daniel, Avram Alina-Cerasela	Ecotourism in Puglia Region, Italy - A Competitive Advantage in the Current Context
Bâcă Eleonora	Teaching and Learning on the Edge of a Pandemic: Providing Continuity and Re-Building an Online Learning Community
Bejan Camelia	Agent Nominals in the Written Assignments of Business Students
Bocean Claudiu George, Sitnikov Cătălina Soriana, Vărzaru Anca Antoaneta	Impact of Tuberculosis Vaccination Policy (BCG) on Sars- Cov-2 Virulence and Potential Economic Effects
Brătășanu (Lupu) Simona	Education of Young People in the Field of Entrepreneurship through Innovative Teaching Concepts, Prerequisite for the Growth of the Romanian Economy
Brătășanu (Lupu) Simona	Solving the Social Problems of the Community through the Contribution of Social Entrepreneurship
Bucătar Diana Georgiana	Measuring Economic Inequalities and Perspectives on their Evolution
Burlacu Mălina-Ionela, Bîrsan Alexandru	Revenues, Expenses and Savings - Variables of Influence
Butnariu Alina-Ramona	Mechanisms of an Ubiquitous Power-Source in the Knowledge-based Economy: Innovation and Competitive Advantage in Companies
Buzarna-Tihenea (Gălbează) Alina	Intercultural Teaching in the ESP Classroom: Case Study Outline
Calafus Sorin	The Sources of Corporate Law



Criveanu Marian Magdalena, Criveanu Maria	Tourism Nowadays - Challenges and Opportunities
Dragomir Liviu Răzvan, Utureanu Simona	The Role of Chaplains in Maritime Transport
Dragomir Liviu Răzvan, Utureanu Simona	Influences of Religion in Fair Transport
Drumea Cristina	Work-related Stress and Subsequent Productivity in a Teleworking Environment Induced by Pandemic-related Confinement. Evidence from the Public Organizations
Enachi Cristian Mihai, Enachi Mihaela Claudia	Romania's Economic Competitiveness
Floroiu Otilia Georgiana	Euro Adoption in Romania: For or Against?
Floroiu Otilia Georgiana	Nominal Convergence - Are We Getting Closer?
Gheorghiu Gabriela	Mitigating the Impact of COVID-19 Pandemic Crisis on Small and Medium Sized Enterprises in Romania
Girip Maria, Mărăcine Daniela, Dracea Lăcrămioara	Environmental Impact of Conventional Agriculture
Girip Maria, Dorin Martin, Rădulescu Denisa	Critical Review of the Factors Conducting to Investment Decision in Agriculture
Ichim Somogyi Dana	The Educational Dimension of the Human Capital
Ionel Marian	Analysis of the Tertiary Sector in Romania
Ionel Marian	Seaside Tourism in Romania
Iorgulescu Maria-Cristina	Consumers' Perception on Green Hotels
Mateescu Mihaela Adina, Muscalu Mihai Sabin, Baleanu Daniela	Human Resource Dynamics in the Context of the Pandemic



Mateescu Mihaela Adina, Muscalu Mihai Sabin, Baleanu Daniela	Trends in Tourist Services in the Context of the Pandemic
Mărunțelu Carmen-Liliana, Popescu Cristina-Dana	Webquest – A Super Constructivist Learning Tool
Mihai Daniela, Toma Smaranda	The International Tourism and the COVID-19 Pandemic – Present and Perspectives
Nanu Florentin Gabriel	Development of Entrepreneurial Law in the Global Economy
Nădrag Lavinia	How to Teach English for Economics. Case Study: Cryptocurrency and Bitcoin Vocabulary
Popa Ionuț-Claudiu, Bosînceanu Alexandru	Restarting the Air Transport Industry after Covid19 – An Economic Forecast
Popescu Alina-Daniela	Essential Aspects of Blended Learning
Popescu Cristina-Dana, Mărunțelu Carmen-Liliana	The Characteristics of Human Behavior and the Types of Their Manifestation from the Perspective of Content Reframing
Popovici Veronica, Popovici Alina-Lavinia	Remote Work Revolution: Current Opportunities and Challenges for Organizations
Prada Elena-Maria	Vulnerable Migration and Democracy Index in the European Union. A Panel Data Perspective
Radu Steluța, Constandache Mihaela, Marin (Barbu) Corina Aurora	The impact of Flat and Mineral Water Consumption on the Quality of Life in Romania
Radu Steluța, Constandache Mihaela, Nicodim Liliana	Water Quality and Socio-Economic Impact on the Population
Savu (Simionescu) Timeea- Alexandra	The Impact of the Health Crisis on the Business Environment
Savu (Simionescu) Timeea- Alexandra	Entrepreneurial Decisions in Conditions of Uncertainty as a Result of the Health and Economic Crisis Caused by COVID 19



Șerbănel Cristiana Ioana	Best Practices for Business Environment during COVID-19
Şerbănel Cristiana Ioana	The Ripple Effect of COVID-19 in Romania's Economic Environment
Toader Tiberiu-Adrian	Financial Investigations Concerning the Ordering of Precautionary Measures, of Special and Extended Confiscation During Criminal Proceedings
Toma Smaranda, Mihai Daniela	Analyzing the Evolution and Structure of Tourist Demand Indicators for the Romanian Mountain Destinations
Tudor (Barbu) Corina-Maria	Criminal Proceedings Transfer Effects on the Insurance Seizure
Ungureanu Alexandra Veronica	Entrepreneurship in the New Global Economy. The Role of Innovation in Economic Development
Vatavu Sorana	Mapping the Literature on Corporate Sustainability and Public Policies



Section 4. Marketing – Management

Session Chair: Elena CONDREA, PhD.	<i>Webex Meetings link:</i> https://meetingsemea12.webex.com/meet/elenacondrea2012
Norina POPOVICI, PhD. Adrian ŞERBAN-COMĂNESCU, I Faculty of Economic Sciences, "Ovidius" University of Constanta	Available starting at 10 AM
Aviana Anca-Elena, Rotaru Florica, Şerban Alina	Impact of Mentoring Functions on Career Development: Moderating Role of Mentoring Culture and Mentoring Structure
Boiță Marius, Păiușan Luminița	Forming of Founding Sources of the Tourism Entities
Călin Ioan-Emanoil	Behavioral Integration and the Behavioral Repertoire as Qualitative Dimensions of a Management Team
Chivu Raluca-Giorgiana, Bosînceanu Alexandru, Mociu Adrian	The Impact of Marketing Strategies on Changes in Eating Habits - An Approach from a Consumer Perspective
Cosman Adrian	The Impact of Managerial Activities on the Effectiveness and Efficiency of the Public Institution
Cosman Adrian, Tudor Sorin, Logofătu Monica	The Impact of the Management Style on Effective and Efficient Management of the Public Institution
Dăneci-Pătrău Daniel	Technology Information Management Applied to Rail Transportation System
Dină Elmira Cezarina, Ghiță Ramona-Cristina	Organizational Adjustment Mechanisms in Line with the Goals of the Dynamic Society from the Teleological Perspective of Quality Management in the Education System
Dumitrașciuc Lorena Florentina, Turnea Elena-Sabina	Entrepreneurship Trends after the Coronavirus Pandemic
Gal Alina Rodica, Rat Cosmina Laura, Toadere Cristina Ionela	Barriers in the Implementation of the Quality Management System in Small and Medium Enterprises



The Role, Importance and Motivations of Implementing Quality Management System in Small and Medium Enterprises Based on ISO 9001: 2015
Impulses for Substantiating a Combative Management Able to Overcome the Present Controverses within the Educational Organizations
Using Social Media in Public Universities. A Research on the University of Bucharest, Romania
Business Intelligence, the New Managerial Tool: Opportunities and Limits
Decision Making in Business: Using the Tools of the Philosophical Practice
Human Resources and Communication Management after Changes due to COVID 19 Pandemic
The Role of Organizational Culture in Organizations
From Traditional Education to the Online Training Process in Romanian Higher Education - An Experiment Generated by the New Coronavirus Pandemic
<i>Effects of the New Coronavirus Pandemic in Romania:</i> <i>Changes in Buying and Consumer Behavior</i>
Quality Management - A Factor for Improving Sustainability in the Automotive Industry
Valorisation of Managerial and Entrepreneurial Qualities Through the Development of Emotional Intelligence
The Personal Development of the Education Manager for the Achievement of Higher Performance in Managerial Communication
Sensory Concept Map of Iași City Brand



Marin Ioana	Educational Management - Its Role and Effectiveness
Marin Ioana, Marin-Pentelescu Andreea	Educational Management Strategies
Marin Ruxandra, Ilie Margareta	Theoretical Studies and Contributions Pertaining to Quality Management in European Union
Micu Angela-Eliza, Necula Ramona Valentina	Understanding Human Factors in the Context of Competitive Advantage and Performance
Micu Angela-Eliza, Popa Daniel	Analysis and Impact of Coaching Strategies for the English Labor Market
Ponea Maria-Georgiana, Radu (Ponea) Ioana-Antoaneta	How Can the Companies Make their Processes more Efficient by Transforming the Way of Using their Data in Today's Competitive Environment?
Popa Ionuț-Claudiu, Bosînceanu Alexandru	Restarting the Air Transport Industry after Covid-19 – An Economic Forecast
Popovici Norina, Grecu Silvia, Mihai Camelia	Evaluation of the Learning Mode from the Perspective of Economist Student
Popovici Norina, Babu Silvia, Mihai Camelia	Individual and Group Behavior within Organizations
Riza Ionuț, Militaru Costinel Cristian, Dincă Aurel	Implementation of Corporate Governance Models that Ensure the Most Efficient Management
Rotaru Florica	Alternative Education Approaches and Their Effects on the Learning Space
Şerban Alina, Aviana Anca-Elena, Popescu Delia-Mioara	Resistance to Change and Ways of Reducing Resistance in Educational Organizations
Sitnikov Cătălina, Olaru (Staicu) Mariana Paraschiva, Stăneci (Drinceanu) Ionela	Human Resources and Their Role in Modern Organization



Stanciu Anca Cristina, Burghelea (Cocoș) Adina	Sustainability Brand and its Role
Şerban Comănescu Adrian	Drop-shipping 2020, SWOT Analysis, Successful or Unsuccessful Business Model
Şerban Comănescu Adrian	The Best Negotiation Techniques - Planning and Persuasion Tools
Todoruț Doina, Coman Mihaela Denisa, Pârgaru (Iacob) Oana Camelia	Communication - A Dynamic Factor in the Entrepreneurial Ecosystem in Romania
Todrican (Rosca) Mihaela-Gabriela, Pușcaș Ionel	Study on the Modernization and Development of the Logistic Basis of State-Run Pre-university Education Units in Bucharest
Tudoran (Niculiță) Valentina Irena, Condrea Elena	Integrated Management System - the Transition to a Sustainable and Circular Bioeconomy
Turnea Elena-Sabina, Dumitrașciuc Lorena Florentina	Human Resource Management: Vector of Adaptability in the Context of the Textile Industry in Romania
Zoltan Raluca, Vancea Romulus	Individual Motivation in Work Team Context – An Empirical Research on Romanian Consulting SMEs



Section 5. Finance – Accounting

Session Chair: Elena Cerasela SPĂTARIU, PhD. Nicoleta ASALOȘ, PhD. Cristina Elena GEORGESCU, PhD.	Webex Meetings link: https://meetingsemea11.webex.com/meet/nasalos20 Available starting at 10 AM
Faculty of Economic Sciences, "Ovidius" University of Constanta	
Asaloș Nicoleta, Bostan Ionel	Environmental Budget, Solutions and Failures from the Perspective of Objectives Set in the Environmental Protection Plan
Balteș Nicolae, Jimon Ștefania Amalia	Financial Performance of Mandatory Private Pension Funds in Countries of Central and Eastern Europe. A Comparative Study between Romania and Slovakia
Balteș Nicolae, Pavel Ruxandra-Maria	Study on the Correlation between Working Capital and Economic Value Added for the Companies relating to the Hotel and Restaurant Industry Listed on the Bucharest Stock Exchange
Băltătescu Gabriela Izabela, Dobrin Nicolae, Burlacu Ionuț	The Role and Financial Implications of Digital Pathology for the System Health
Bănică Genifera Claudia, Coman (Lință) Mariana-Luminița	Analysis of the Role of Direct Taxes Administered by the National Agency for Fiscal Administration in the Formation of Public Financial Funds in Romania
Caraiman Adrian-Cosmin	The Risk Management in Financing Decisions in Corporate Governance
Cojocariu Lenuța, Oprea Florin	Fiscal Consolidation and Economic Crisis – Ten Years After
Coman (Lință) Mariana - Luminița, Bănică Genifera Claudia	Analysis of the Efficiency of Fiscal Revenue Collection in Romania in the Period 2016-2018
Deac Claudiu - Florin, Ghisa Margareta	Peculiarities of Public Institutions and their Influence on Financial Reporting
Deliu Delia	Corporate Governance in Romania: Academic Literature Review and Research Perspectives



Deliu Delia	Financial Audit vs Corporate Governance - A Viewpoint on Current Challenges & Perspectives in the Time of CoVid-19
Dumitrache (Șerbănescu) Ana-Maria, Oprișan Oana, Marin (Barbu) Corina Aurora	Financing Rural Tourism and Agrotourism in the Danube Delta
Durac Constantin	Study of the Dynamics of the Net Asset Value of Voluntary Private Pension Funds under the Influence of the Annualized Rate of Return
Forțea Costinela, Lăzărescu Ioana, Ioan Viorica	Budget Deficit - An Overview
Gheorghe Leontin, Vasut Elvira	The Importance of Funding Resources for Human Resource Development
Hada Teodor, Iuga Iulia, Wainberg Dorin	Some Aspects Regarding the Financing of the Environment Fund in Romania
Hada Izabela Diana	Indicators for Measuring the Financial Performance of Economic Entities
Iliescu (Ristea) Maria-Andreia, Avram Marioara	The Informational System: Its Importance and Role in Inventory/Stocks Management
Ionescu Liliana Roxana	The Social and Economic Impact of the State Pension
Ionescu Liliana Roxana	System of Mandatory Private Pensions
Iuga Iulia	The Influence of the Exchange Rate on Imports – Romanian Case Study
Lupu Iulia, Criste Adina	Aspects of Technological Innovation in Financial Markets
Lupu Iulia, Criste Adina	Issues regarding Innovative Companies and their Financing
Mihalcea Mihaela-Maria	Earnings Quality on Bucharest Stock Exchange Regulated Market



Nicolae Traian Cristin	Considerations on the Recording of Share - Based Transactions with Employees
Nicolae Traian Cristin	Implications for the Use of Blockchain Technology in Real Estate Accounting
Oprișan Oana, Dumitrache (Șerbănescu) Ana-Maria, Tileagă Cosmin	Financing Social Assistance in Romania and Great Britain - Comparative Aspects
Pepi Mitică	Risk Management and Bank Performances in the Financial Crises
Răscolean Ilie, Rakos Ileana-Sorina	The Influence of Costs on the Economic Substantiation of the Decision with an Impact on Business Evaluation
Schipor (Frecea) Georgiana-Loredana	Exploring the Crowdfunding Revolution: Reaching the Right Goal
Sintea (Anghel) Lucica	Depreciation and Scrapping of Assets in State Institutions
Sinițîn Nina, Socol Adela	Determinants of Banking Profitability through ROA and ROE: A Panel Data Approach
Trincu-Drăgușin Cristina-Petrina, Cârstina Silviu-Valentin	Study on the Financing of the External Public Audit in Romania
Vitan Daniela	The Impact of the Financing Mechanism per Student in Pre-university Education
Vlad Costică	Return-risk Tandem, Decisive Factor in Taking the Financial Decision
Vlad Costică, Pavel Surlaru Adriana Cristina	Empirical Check of the Return - Risk Tandem